

Web Design 2017

DUFFWEB

(our 8 step process that works)

1

THE RECIPE

This is our data gathering step.

- What do you want your website for?
- What are your goals?
- What problems are you trying to solve?

We begin to build your site recipe.

THE INDUSTRY

We do market research into your industry and competition, and work out a strategy to solve your problems and complete the recipe.



2

3

THE TASTE

Now we move on to personal taste. What sites do you like visually? What functionality do you like on sites you've seen?



4

THE BRAND

How does your company look to the public currently? Are you promoting the right message to the right public? We make recommendations based on our findings.



5

THE IDEAL

Using above data, design trends and best practices, we work out the perfect website for you. We continue this step until you are thrilled with how it will look.



THE FUNCTION

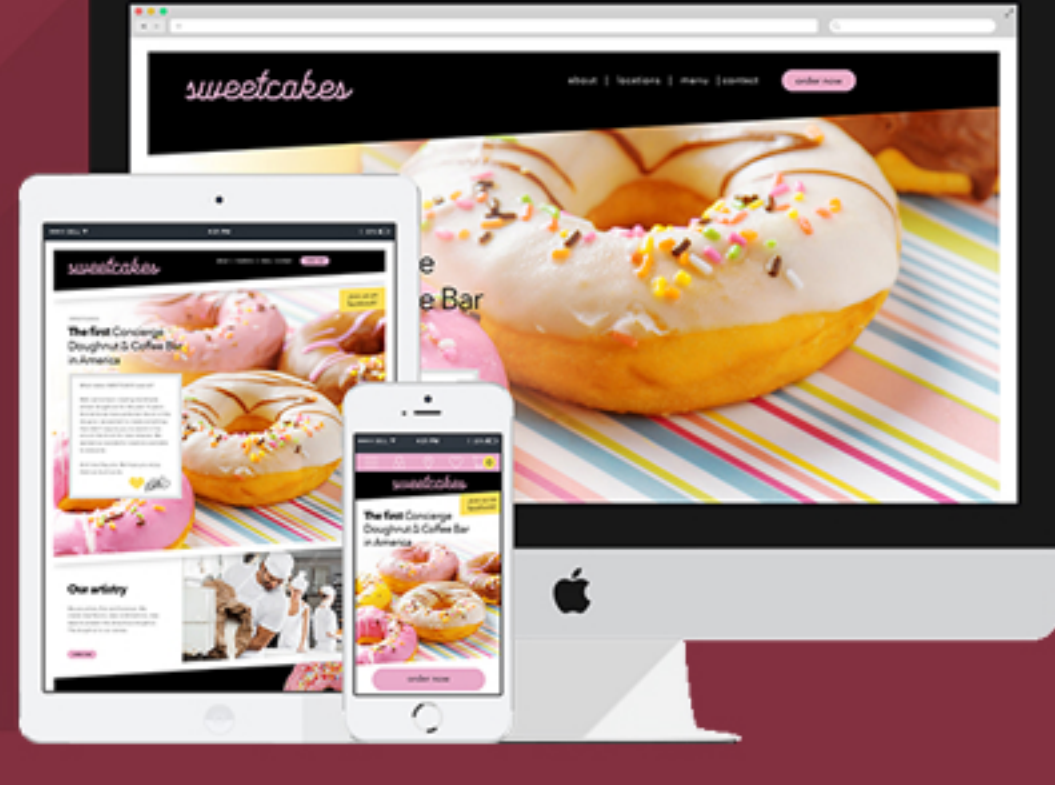
Our designs, once approved by you, go to our development wizards who, armed with cutting-edge technology and energy drinks, bring your new web designs to life. It's magical.

6

7

THE LAUNCH

After final inspection and testing to make sure every single link, form, element and page looks and functions perfectly, it's time to show the world!



8

THE BOTTOM LINE

All the work we put into creating your custom website is to ensure that your brand looks like a leader, whether you sell doughnuts, diamonds or drums. Our goal is to deliver the best user experience that puts money in your pocket. Especially if you sell doughnuts.



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